

The image features a dark blue background at the top. In the upper left, the ESCE International Business School logo is displayed, consisting of a stylized 'U' icon followed by the text 'ESCE INTERNATIONAL BUSINESS SCHOOL'. Below the logo is a photograph of a young woman with long dark hair and a young man with brown hair and a beard, both looking towards the camera. They are positioned in front of a light-colored world map. The woman is wearing a light-colored blazer, and the man is wearing a dark denim shirt. The map behind them shows various regions, with 'MEDITERRANEAN' and 'ASIA-PACIFIC' visible.

ESCE INTERNATIONAL
BUSINESS SCHOOL

**COURSES OFFERED TO
EXCHANGE STUDENTS
Spring 2022**

GENERAL INFORMATION

1 - Preamble

ESCE's main purpose is to prepare its future graduates to become leaders in economy and business worldwide. The rules presented here attempt to define the best ways to achieve this goal. The school requires that each student uses his/her sense of responsibility and desire to succeed by adopting a strong sense of self-discipline.

The ESCE's curriculum is organized in 2 cycles of studies.

| | |
|---|---|
| <p>1st Cycle</p> <p>1st Year: 60 ECTS</p> <p>2nd Year: 60 ECTS</p> <p>3rd Year: 60 ECTS</p> | <p>2nd Cycle</p> <p>4th Year 60 ECTS</p> <p>5th Year 60 ECTS</p> |
|---|---|

Each year of study is validated by 60 ECTS credits; it is a total of 300 ECTS credits for the entire program. The courses are structured in modules; each module consists of specific subjects.

The validation of an ECTS module is done by obtaining the average of 10/20. Except in cases clearly determined, the modules do not compensate each other.

Within each module, only the grades obtained in the different subjects will compensate each other

All the students receive in the beginning of the year an updated version of the School rules, thus acknowledging and agreeing with the rules of ESCE.

2 - Academic Calendar

*subject to modification

| SEMESTER 1 (FALL) | |
|--|--|
| Orientation Week | 30/08/2021 <i>Mandatory for new international students</i> |
| Start of classes for 2nd year | 06/09/2021 |
| Start of classes for EE | 13/09/2021 |
| Start of classes for 4th year | 13/09/2021 |
| Start of classes for 5th | 31/08/2021 |
| End of Classes | 19/12/2021 <i>(exam period included)</i> |
| Christmas break | 20/12/2021 -15/01/202 |
| SEMESTER 2 (SPRING) **Dates are subject to change** | |
| Orientation week | 07/01/2022 <i>Mandatory for new international students</i> |
| Start of classes | 10/01/2022 |
| Breaks | 2 nd year: 28/02/2022-06/03/2022 2 nd year: 18/04/2022-01/05/2022 |
| End of classes | 29/05/2022 <i>at the latest (exam period included)</i> |

| FRENCH BANK HOLIDAYS 2021/2022 |
|--|
| All Saints Day: 01/11/2021 |
| Liberation Day 1918: 11/11/2021 |
| Christmas Day: 25/12/2021 |
| New Year's Day: 01/01/2022 |
| Easter Monday: 18/04/2022 |
| Labor Day: 01/05/2022 |

| | |
|--|-------------------------------------|
| | Victory Day 1945: 08/05/2022 |
| | Ascension Day: 26/05/2022 |
| | Whit Monday: 06/06/2022 |
| | Bastille Day: 14/07/2022 |
| | Assumption: 15/08/2022 |

It is not possible to start the exchange program later than two weeks after the start of the lectures due to mandatory attendance rules and because groups are done in the first week of the semester

Dates of final exams cannot be changed and students should check the date of the last exams before booking flights.

3 - Attendance and punctuality

ESCE provides to its students training in international management, which requires that each student participate in all pedagogical activities (classes, exams, conferences, etc...).

The students are required to be on time to all classes. The professors might refuse to accept late students, in this case the student will be considered as absent.

The students should imperatively respect the schedule given by the Direction of Studies (punctuality, respect the attributed group). No permutation of classes will be allowed. **The attendance to all classes is mandatory.**

As the attendance is prerequisite to academic success at ESCE, a control of the absences by signature will take place at every class and exams. The check is done through a nominative call by the professor. After that the students should sign the list. The signature will be used as a proof that the student was in the class.

A maximum of 15 hours and 30 minutes of unjustified absences are tolerated during the semester. Otherwise, if the student miss more than 15 hours and 30 minutes, he/she will receive -25% in the continuous assessment.

In exceptional cases of absence (hospitalization, long-term illness, etc...), a temporary adjustment of the attendance rules may be granted by the Directors of Studies by the student's request.

Issues related to absences due to family events will be dealt by the Direction of Academic Affairs. The students are expected to inform the Direction of Academic affairs as early as possible.

At the beginning of the semester the students receive the academic rules as well as the calendar of the continuous assessments for each subject. In case of absence in one or more continuous assessments of the same subject the student will be asked to contact the professor or the person in charge of that course.

4 – ECTS and Evaluation system

Modules and ECTS Credits

In order to validate a subject, it is necessary to obtain the minimum average of 10/20. This average may include: -

Continuous assessments for the semester

- Specific reports planned on the beginning of the semester -
- Oral or written exams

The validation of the module (average of 10/20 or more) leads to the accreditation of all the ECTS credits for that module.

Evaluation system in France is out of 20 and 10 is the minimum required to pass

17-20= excellent

15-16=very good

13-14=good

11-12= satisfactory

10= sufficient

9-0= fail

| Equivalency of grades at ESCE and ECTS | | | | | | | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|---|---|---|---|---|---|---|---|---|---|
| ESCE | 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 | 0 |
| ECTS | A | A | A | B | B | C | C | D | D | E | E | F | | | | | | | | | |

5 - Exams

For most subjects assessments are organised as follow: 40% continuous assessment and 60% final exam. Some subjects, however, are evaluated 100% on continuous assessment. Continuous assessment means that the evaluation will be organized by the professor during the semester and final exam means that the exam will take place at the end of the semester.

Please note that if you choose subjects from Year 2, 3, 4 exam clashes may occur. When exams schedule will be published, you will be informed of your exams organization.

3

6 - Resit Exams

Due to calendar reasons, there is no option to re-take exams for international exchange students.

7 – Course selection

Students will receive the course selection instruction by e-mail. They will be invited to choose their courses according to their home university requirements. Students must get their courses approved before selecting them on our platform. We advise against mixing courses from different year. This can create clashes in your schedule. In order to avoid this, **we highly recommend selecting courses from the same specialization.**

4

ESCE Courses

| <u>2nd year Courses</u> | <i>ECTS</i> | <i>Hours</i> | <i>Course ID</i> | <i>Fall</i> | <i>Spring</i> | <i>Taught in French</i> | <i>Taught in English</i> |
|---|-------------|--------------|------------------|-------------|---------------|-------------------------|--------------------------|
| <u>Department of Finance, Audit and Control</u> | | | | | | | |
| Analyse financière approfondie* | 2 | 15 | | | ✓ | ✓ | |
| <u>Department of Marketing, Communication and Sales Development</u> | | | | | | | |
| Sensory Marketing* | 3 | 15 | | | ✓ | | ✓ |
| <u>Department of Strategy, Management & Organization</u> | | | | | | | |
| Le forum des humanités (online course – French with English subtitles) | 2 | 12 | | | ✓ | French with | English subtitles |
| Rendez-vous de la géopolitique (online course – French with English subtitles) | 2 | 12 | | | ✓ | French with | English subtitles |
| Sciences politiques* | 2 | 15 | | | ✓ | ✓ | |
| Transport et développement durable* | 3 | 15 | | | ✓ | ✓ | |

*Number of seats available: 15 students

| <u>3rd year Courses**</u> | <i>ECTS</i> | <i>Hours</i> | <i>Course ID</i> | <i>Fall</i> | <i>Spring</i> | <i>Taught in French</i> | <i>Taught in English</i> |
|--|-------------|--------------|------------------|-------------|---------------|-------------------------|--------------------------|
| <u>Department of International Business</u> | | | | | | | |
| Supply chain management: flows challenge | 2 | 15 | | | ✓ | | ✓ |
| Capstone 3A: International market entry strategy | 2 | 21 | | | ✓ | | ✓ |
| <u>Department of Finance, Audit and Control</u> | | | | | | | |
| Cost Accounting | 2 | 12 | | | ✓ | | ✓ |
| International finance | 2 | 12 | | | ✓ | | ✓ |
| <u>Department of Marketing, Communication and Sales Development</u> | | | | | | | |
| Marketing 3: Consumption and consumers | 2 | 15 | | | ✓ | | ✓ |
| <u>Department of Strategy, Management & Organization</u> | | | | | | | |
| Corporate strategy | 2 | 15 | | | ✓ | | ✓ |
| Management 3: Employer brand development | 2 | 15 | | | ✓ | | ✓ |

**Number of seats available: 30 students

| <u>Courses for exchange students</u> | <i>ECTS</i> | <i>Hours</i> | <i>spring</i> | <i>Taught in French</i> | <i>Taught in English</i> |
|--------------------------------------|-------------|--------------|---------------|-------------------------|--------------------------|
| EE_Business Communication | 3 | 15 | ✓ | | ✓ |
| EE_European Lobbying | 3 | 15 | ✓ | | ✓ |
| EE_Current Economic Issues | 3 | 15 | ✓ | | ✓ |

| | | | | | |
|--|---|----|---|-------------|-------------------|
| EE_Inter-Cultural Persuasive Communication | 3 | 15 | ✓ | | ✓ |
| EE_Corporate Social Responsibility | 3 | 15 | ✓ | | ✓ |
| EE_Doing Business In (online course – French with English subtitles) | 3 | 15 | ✓ | French with | English subtitles |
| EE_ International Strategic Management | 3 | 15 | ✓ | | ✓ |
| EE_ Universe of Luxury and Prestige Products | 3 | 15 | ✓ | | ✓ |

| <u>Language courses for exchange students</u> | <i>ECTS</i> | <i>Hours</i> | <i>spring</i> | <i>Taught in French</i> | <i>Taught in English</i> |
|--|-------------|--------------|---------------|-------------------------|--------------------------|
| EE_French Civilization | 3 | 15 | ✓ | | ✓ |
| EE_Zoom sur Paris (Pre-requisites in French language: A2 level) | 4 | 30 | ✓ | ✓ | |
| EE_La France à 360° (Pre-requisites in French language: B1-B2 level) | 3 | 15 | ✓ | ✓ | |
| EE_Spanish language (beginner) | 4 | 30 | ✓ | | |
| EE_Spanish language (false beginner) | 4 | 30 | ✓ | | |
| EE_Spanish language (intermediate) | 4 | 30 | ✓ | | |
| FRENCH LANGUAGE COURSES (recommended) | | | | | |
| EE_1, 2, 3 Partez!_FRA0 (beginner) | 4 | 30 | ✓ | ✓ | |
| EE_Le Français jour après jour_FRA1 (false beginner) | 4 | 30 | ✓ | ✓ | |
| EE_Le Français spontané_FRA2 (Elementary French) | 4 | 30 | ✓ | ✓ | |
| EE_Acteur en Français_FRB1 (Intermediate) | 4 | 30 | ✓ | ✓ | |
| EE_Architecture de l'expression_FRB2 (Upper intermediate) | 4 | 30 | ✓ | ✓ | |
| EE_Acteur en entreprise_FRC2 | 4 | 30 | ✓ | ✓ | |
| <u>4th year Courses</u> | | | | | |
| International Business Practices ONLINE COURSE (3h face to face) | 4 | 24+3 | ✓ | | ✓ |
| International Project Management ONLINE COURSE (3h face to face) | 4 | 24+3 | ✓ | | ✓ |
| International Trade and Globalization | 3 | 15 | ✓ | | ✓ |
| Sustainable development and green management ONLINE COURSE (3h face to face) | 4 | 24+3 | ✓ | | ✓ |
| Global Brand Strategy ONLINE COURSE (3h face to face) | 4 | 24+3 | ✓ | | ✓ |

| 5th year Courses* | ECTS | Hours | spring | Taught in French | Taught in English |
|---|-------------|--------------|---------------|-------------------------|--------------------------|
| International Business | | | | | |
| International value chain design in MNCs | 3 | 16 | ✓ | | ✓ |
| International negotiation in business | 3 | 16 | ✓ | | ✓ |
| Interorganizational management | 3 | 16 | ✓ | | ✓ |
| International digital sales and marketing | 3 | 16 | ✓ | | ✓ |
| Financial management & budget | 3 | 16 | ✓ | | ✓ |
| Intercultural management | 3 | 16 | ✓ | | ✓ |
| Supply Chain | | | | | |
| International value chain design in MNCs | 3 | 16 | ✓ | | ✓ |
| International negotiation in business | 3 | 16 | ✓ | | ✓ |
| Operation management | 3 | 16 | ✓ | | ✓ |
| Quality Management Systems, Lean & Six Sigma | 3 | 16 | ✓ | | ✓ |
| Digital Transformation and data viz | 3 | 16 | ✓ | | ✓ |
| Information system and Forecasting | 3 | 16 | ✓ | | ✓ |
| Specialization Sustainable Human Development | | | | | |
| Time management strategy | 2 | 15 | ✓ | | ✓ |
| Specialization Finance, Investment and Banking | | | | | |
| Mergers & Acquisitions ** | 2 | 15 | ✓ | | ✓ |

*Number of seats available: 30 students

** Number of seats available: 15 students



 **ESCE**
INTERNATIONAL CAREERS