

MSc - Master of Science®

General Objectives

THE MISSION OF THE ESCE GRANDE ÉCOLE PROGRAM IS TO PREPARE, IN A 5 YEAR PERIOD, RESPONSIBLE INTERNATIONAL MANAGERS WHO ARE ADAPTABLE TO THE GROWING COMPLEXITY OF ORGANIZATIONS AND ENVIRONMENTS.

ESCE has developed an MSc offer which allows students to acquire the skills, aptitudes and knowledge necessary for the exercise of a trade or activity in an international context, and thus meet the needs of companies oriented towards the international.

Operational and assessable objectives

MSc Business Transformation & Consulting:

- Define a strategy
- Develop an e-business strategy
- Organize business transformation
- Recommend actions and strategies to clients

MSc International Business Development:

- Define a commercial strategy for international development
- Develop an e-commerce strategy
- Develop a prospect and a client portfolio for export
- Manage an international department
- Negotiate with different stakeholders on an international scale

MSc International Corporate Finance:

- Define financial strategy for a company and its international subsidiary
- Pilot a financial performance/strategy for an economic entity
- Analyze/audit the performance of a company in order to invest
- Assess possibilities of Merger and Acquisition

MSc Supply Chain Management & Purchasing:

- Manage Inventory and procurement
- Define a supply chain strategy
- Set up a distribution and transportation system
- Assess a company maturity in terms of logistics
- Deploy quality management system
- Manage purchase and request
- Manage Information systems and digital transformation
- Plan and order flows
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MSc International Marketing:

- Carry out international marketing studies
- Define a webmarketing/omnichannel
- Pilot international projects
- Develop and retain a portfolio of international clients

Job opportunities

- Management positions: audit, management controller, Head of administration and financial manager, consultant
- Business development positions : entrepreneur, consultant, CEO
- International Management positions : international business analyst, international project manager
- Supply Chain Management position : supply chain manager, buyer, import/export manager
- Marketing positions : product manager, brand manager, Head of marketing, Head of communication, Key Account Manager, Sales Manager
- Digital Management positions : community manager, Head of digital marketing, traffic manager
- Finance positions: CFO, financial analyst, treasurer, capital management advisor, financial director, operational risk analyst

Diploma equivalence

- ✓ [Master Grande École Commerce International](#)
- ✓ [MBA Commerce International](#)
- ✓ [MSc Commerce International](#)
- ✓ [Master Grande Ecole](#)

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After graduation

Owners of the MSc - Master of Science® degree usually enter the job market and find a position between 2 to 4 months after graduation.

Prerequisites

Two-years MSc :

- Owning a BC+3/4 or equivalent degree and,
- Validation of 180 ECTS credits in the targeted MSc's domain

One year MSc:

- Validation of 280 ECTS credits or
- Validation of 180 ECTS credits, completed with a professional experience in the target MSc's domain.

In both cases, a minimum of B2 level in English is required.

Diploma validation

CGE accredited ESCE diploma

Total of ECTS credits obtained upon graduation : 90 ECTS for the one-year program, 120 ECTS for the two-years program

Degree level: BAC+5

Courses language: English (100%)

Location and duration of the programs

ESCE Paris La Défense campus

82, Esplanade du Général de Gaulle, Paris La Défense

One-year MSc : 494hrs

Two-years MSc : 744hrs

Programme Grande École

Modules of the program:

1st year:

- Languages
- Core Courses: international affairs
- Soft-skills
- Core-Courses: Research methods
- MSc pro-courses

2nd year:

- Languages
- Core Courses: international affairs
- Core-courses: international Management
- Soft-skills
- Forum + pro meet up
- Business missions and thesis

Pedagogical organisation

Supervision: Faculty body composed of both academic and professional teachers.
Group size : 35/40

Pedagogical material

All classrom are equipped with a videoprojector and internet access.

All students have access a digital platform which allows them to use course material and serves as an interface between faculty and students outside of class.

Pedagogical support: attendance supervision, possible interviews with program direction

Individual support

Thesis support and mentorship

Digital library

Pedagogical methods

Flipped classrom/ Inductive method/real-life cases/study-cases/MCQ

Group projects

Individual mentored projects

Business games and role play

Evaluation and certification

For all modules: continuous monitoring, written and oral exams, individual report, self-assessment and professional evaluation

Continuous monitoring can be done in multiple formats, among which: study case, project report, written test.

The degree is obtained after validation of all ECTS credits.

Performance level:

First promotion in progress.

- Degree validation rate: XX%
- employment rate: XX%

Programme Grande École

Information and enrollment

Fees

All fees are described on the ESCE website: <https://www.esce.fr/tarifs-et-financements/>

Admission & deadlines

Next enrolment period : 9 september 2024

Application period opened from january 2nd 2024 to august 31st 2024

Contacts

<https://www.esce.fr/en/msc-admissions/>

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